

# Testimonials

## Personal Emergency

I am a college student. Sometimes I stay late at the university library for preparation of exams. One day when walking towards the bus stand I noticed that three men were following me. I got scared. Fortunately I was carrying my cell phone with me. I pressed the 'Private 911' service button.



Within seconds I was talking to my two brothers, my father and one of my cousins. I told them where I was and what was happening. Turns out that one of my brothers was close by. He came quickly and a potentially dangerous situation was averted.

- Monica Bajaj, Delhi University Student

## Health Emergency

I am a 50 year old. I also suffer from low blood sugar. One of my sons had me sign up with the 'Private 911' service. Now whenever, I feel in need of help, all I have to do is press a button on my cell phone and with in seconds I am in touch with my family members. One of my children



then comes over and helps me out. The best part is that I feel safe even when I am out of my house or traveling as the service can be used from anywhere.

- Srimati Mamta Goel, Ajmer

# Benefits

- ◆ The 'Private 911' service operates using your cell and landline phone, hence the service can be **used from anywhere** as long as you are near a phone.
- ◆ With 'Private 911' service, you decide whom you want to be in touch with, when you need help. **Help is one key press away.**
- ◆ All of your emergency contact numbers are pre-programmed in our database. During an emergency, **no need to fumble through any phone book** to find numbers of your loved ones.
- ◆ The system automatically tries to **reach your loved ones** at their home, office, cell, numbers and via SMS and email, thereby increasing the probability of reaching them when you need them the most.
- ◆ Private 911 service is designed to allow you to live independently, while **giving peace of mind** to your loved ones that you can reach them whenever you need them.

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**Private  
911  
Service**



- ◆ Independence
- ◆ Peace of Mind
- ◆ Safety
- ◆ Security



# How Does It Work ?



## Domestic Servant Violence

We are a retired empty nester couple. We hired a servant Ramu two years ago for helping with daily chores. One day I was at home alone. All of a sudden Ramu threatened to hurt me unless I gave him the keys to the locker. I was very scared. Fortunately, I had the 'Private 911' service enabled on my cell phone. With the press of a button I triggered the service. It dialed our land line phone in the house and called my husband's cell phone and two of my neighbors. Based on the incoming caller ID they knew that it was an emergency call. They immediately rushed to the house. With all the ensuing commotion Ramu got afraid and ran away. The simple Private 911 service saved a potential disaster.

- Mrs Snehlata Sharma, Bhivani



*When in need of help, simply press a speed dial key on your cell phone, a call will be placed to Private 911 Service.*

*Based on the incoming Caller-ID the Private 911 service will immediately call all of your group members (relatives, friends, police etc.)*



*As they pick up their phones they will be placed in a conference with you. Jointly people can then discuss and take any necessary action as required.*

**Fast** – Quickly launch an emergency conference call by pressing a speed dial key on your cell phone handset or you can dial the Private 911 service number from any phone. Within seconds you will be talking to your pre-selected group of people. No need to remember any dial in number or any PINs etc for the audio conference service.

**Easy to use** – The system 'remembers' phone numbers belonging to your group members. Once triggered the system will automatically dial your group member's phone numbers (office, home, cell etc.). As they pick up, they will automatically join you in an audio conference. No need to look up any phone numbers at the time of your emergency.

**Portable** - The service can be used from anywhere you have access to a telephone. No special equipment is required.

**Automatic disconnect** - The emergency conference will be disconnected automatically after 3 minutes.

**Cost** - Account management fee, Rs. 500 per year. Any usage charges for local and long distance calls will be billed at the rate of Rs 1.50 per minute.



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