

XOP Networks, Inc.
Improving Productivity through Effective Communications
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PRESS RELEASE

FOR IMMEDIATE RELEASE

XOP Networks Welcomes Tata Teleservices Limited as a Customer

Plano, Texas (December 14, 2010) – [XOP Networks, Inc.](#), a manufacturer of Value Added Service platforms that provide Audio Conferencing, Web Conferencing, Video Conferencing, Enhanced Firebar (emergency conferencing), Voice Mail, Mass Notification (emergency alerting), and other applications announced today that Tata Teleservices Limited, a mobile operator in India with more than 80 million subscribers has launched '[insta conference' service](#) using XOP Networks' Universal Service Node product. The service is offered nationwide and is available to TTSL's CDMA and GSM subscribers.

The [Instant Conferencing](#) application is specifically designed to meet the needs of mobile service providers that wish to sell audio conferencing services to their subscribers. It allows a subscriber to get connected with a preset group of conferees simply by dialing a phone number. The Instant Conferencing capability is included in XOP Networks' Mobile Service Provider package. This package also includes Hot Standby Monitoring/ Failover software, SMPP 3.4 interface for SMS integration, XML API for integration with CRM systems, CDR generation and uploading to FTP sites, Click-to-Connect web portal, and Automated reporting of subscriber take-rate and usage.

"We are pleased to be part of Tata Teleservices Limited's nationwide Insta Conference network. Our Mobile Service Provider Package is a significant addition to our robust Linux based USN conferencing platform and complements our Service Provider Package announced earlier this year to meet the unique needs of mobile service providers anywhere in the world." said Sudhir Gupta, CEO of XOP Networks.

"We expect the mobile service providers around the globe to embrace conferencing as a revenue enhancing service in the coming months. In particular we expect the instant conferencing to be a very popular revenue generating service" added Doug Jacobs, XOP's VP of Sales and Marketing.

About XOP Networks

Beginning in 2003, XOP Networks embarked on developing a next generation IP based service and application platform. Realizing this vision, we shipped our first product, a Digital Collaboration Bridge (DCB) in 2004. A DCB combines rich Audio Conferencing with Desktop sharing, Document sharing and White boarding, thus creating a collaborative experience for the end users. Leveraging the success of the DCB, the product portfolio was expanded in 2005 to include the Group Alerting and Conferencing Server (GACS). The GACS allows mass notification messages to be dispatched over a variety of communications networks, while it brings an organization's brain trust into a quick audio conference. Year 2006 saw the addition of the enhanced Voice Mail Server (VMS) to the product line. In 2007 XOP Networks launched its Universal Service Node (USN) which offers multiple value added services on one platform. In 2008, we added support for Hoot and Holler conferencing over TDM and VoIP networks on our USN platform. In 2009 we introduced Ring down Firebar Conference (RFCS) that allows a conference to be set up simply by lifting a handset on an analog or IP phone. Several other enhancements were introduced including support for Secure conferencing, SMS driven instant-conferencing, Group SMS and Voice SMS capabilities. In 2010 the product line was further hardened for use in defense networks and received the coveted JITC certification from the US Department of Defense.

Flexibility of our product's architecture allows us to quickly customize our solutions to fit the needs of our customers.

Headquartered in Plano, Texas, XOP Networks was founded in 2002 and is backed by a seasoned management team. Deployed at multiple Fortune 100 companies, CLEC/IOC customers, Government organizations, DoD networks (Air Force, Army and Navy) XOP Networks' products allow customers to improve employee productivity, increase business efficiency and enhance emergency communications. Having both legacy and VoIP interfaces, XOP products allow customers to seamlessly transition their value added services from legacy circuit switched networks to VoIP based packet switched networks.

For more information about XOP Networks, visit its website at www.xopnetworks.com.

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