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PRESS RELEASE

FOR IMMEDIATE RELEASE

The Heritage at Brentwood deploys XOP Networks' Mass Notification Solution.

Plano, Texas (January 12, 2010) – [XOP Networks, Inc.](http://www.xopnetworks.com), a manufacturer of Value Added Service platforms that provide Voice Mail, Mass Notification (emergency notification), Audio Conferencing, Web Conferencing, Video Conferencing, Enhanced Firebar (emergency conferencing) and other applications, announced today that The Heritage at Brentwood, a Life Care Services Community, which provides a fresh approach to senior living in Brentwood, Tennessee has deployed XOP Network's [Mass Notification](#) Application on XOP's [Universal Service Node](#) (USN) platform to notify its residents of emergency situations such as an impending severe storm.

Developed and managed by Life Care Services LLC, The Heritage at Brentwood provides seniors the opportunity to enhance their current independent lifestyle through an array of services, amenities and activities.

"We have been using XOP Networks Emergency Mass Notification application to keep our residents informed and to alert them when we are faced with man made or natural emergencies. We consider this Emergency Notification capability one of the important services to our residents and a service which helps differentiate us from other senior living facilities," said Cheryl Sanders, Director of Administrative Services, The Heritage at Brentwood.

"We are pleased to be able to assist The Heritage at Brentwood in better serving their residents by using the Emergency Mass Notification Application on our Universal Service Node platform," said Sudhir Gupta, CEO, XOP Networks. By using a SIP trunk to connect with the USN, the Heritage was able to add the Mass Notification application to its network without adding any additional hardware to its IP PBX.

"Having support for both legacy TDM trunks and next generation VoIP based SIP trunks allows organizations such as The Heritage additional flexibility when picking platforms for their value added service platforms," added Doug Jacobs, VP Sales and Marketing, XOP Networks.

About The Heritage at Brentwood

The Heritage at Brentwood offers a fresh approach to senior living. Developed and managed by Life Care Services LLC, we provide the opportunity to enhance senior's current independent lifestyle through an array of services, amenities and activities. The Heritage offers a variety of choice floor plans, including apartment-style residences, spacious villas and garden villas, in a neighborhood setting with winding streets and beautiful landscapes. Meticulously planned, our 48-acre campus, adjacent to River Park, is as inviting as it is recreational. One of the distinct advantages of living at The Heritage is having a full continuum of quality, long-term health care available at our Somerfield Health Center. By choosing a *LifeCare*™ community seniors can put a plan in place for your future without worrying about rising health care costs.

About XOP Networks

Beginning in 2003, XOP Networks embarked on developing a next generation IP based service and application platform. Realizing this vision, we shipped our first product, a Digital Collaboration Bridge (DCB) in 2004. A DCB combines rich Audio Conferencing with Desktop sharing, Application sharing and White boarding, thus creating a collaborative experience for the end users. Leveraging the success of the DCB, the product portfolio was expanded in 2005 to include the Group Alerting and Conferencing Server (GACS). The GACS allows mass notification messages to be dispatched over a variety of communications networks, while it brings an organization's brain trust into a quick audio conference. Year 2006 saw the addition of the enhanced Voice Mail Server (VMS) to the product line. In 2007 XOP Networks launched its Universal Service Node (USN) which offers multiple value added services on one platform. In 2008, we added support for Hoot and Holler conferencing over TDM and VoIP networks on our USN platform. In 2009 we introduced Ring down Firebar Conference (RFCS) that allows a conference to be set up simply by lifting a handset on an analog or IP phone. Several other enhancements were introduced including support for Secure conferencing, SMS driven instant-conferencing, Group SMS and Voice SMS capabilities. The product line was also hardened for use in defense networks.

Flexibility of our product's architecture allows us to quickly customize our solutions to fit the needs of our customers.

Headquartered in Plano, Texas, XOP Networks was founded in 2002 and is backed by a seasoned management team. Deployed at multiple Fortune 100 companies, CLEC/IOC customers, Government organizations, DoD networks (Air Force, Army and Navy) XOP Networks' products allow customers to improve employee productivity, increase business efficiency and enhance emergency communications. Having both legacy and VoIP interfaces, XOP products allow customers to seamlessly transition their value added services from legacy circuit switched networks to VoIP based packet switched networks.

For more information about XOP Networks, visit its website at www.xopnetworks.com.

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